



TikTok Spark Ads

Spark Ads enables brands to amplify existing organic videos that fit campaign objectives such as video views and conversion, with great flexibility and efficiency.



TikTok is made up of creators who are redefining entertainment, starting trends, and sharing with the world their take on popular products and services. Brands can now tap into the plethora of creative, diverse content and connect with creators who help bring these products and services to life.

For brands looking to build a robust content strategy, they can amplify original creative videos seamlessly through Spark Ads. With Spark Ads, brands can build long-lasting connections that are authentic and rooted in the community, while also delivering sustainable and impactful business value.