

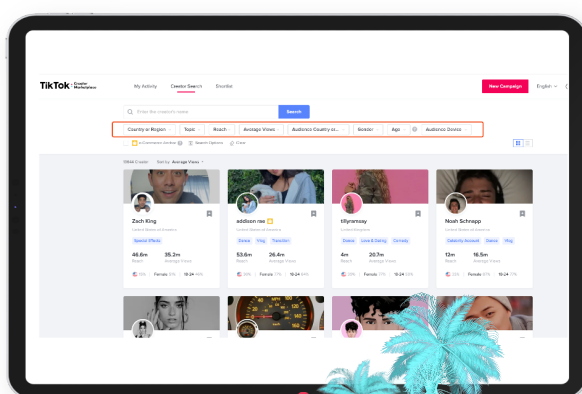


TikTok Creator Marketplace

Did you know that creator videos can be twice as effective as non-native promotional content?

What is TikTok Creator Marketplace?

TikTok Creator Marketplace is an **end-to-end, self-serve portal** that makes it easy to **find the right creators** to work with, manage **collaborations**, receive detailed **data insights**, and promote branded content with **targeted ads**.

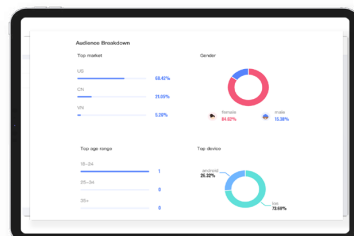
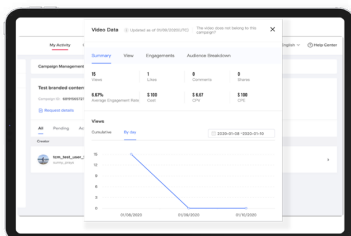
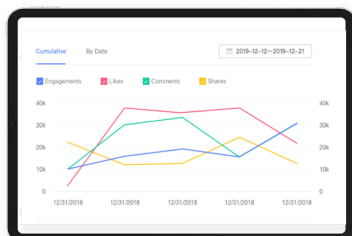


How does it work?

TikTok Creator Marketplace provides discovery tools to match businesses with a diverse range of creators for every campaign, brand voice and budget. You can filter based on the type of content they post, where they're located, their average views, and more. Once a creator accepts a campaign invitation, advertisers can oversee the creative process and monitor real-time campaign performance.

Start your campaign today

Brands can manage the entire campaign process, from planning stages to execution and post-campaign insights, all in one place.



Whether you're seeking to reach creators' follower audiences through branded content, or create engaging creative content for your own brand handle, TikTok Creator Marketplace makes it easy to find the best creators to represent your brand.

[Visit the website](#)