



TikTok Creative Center

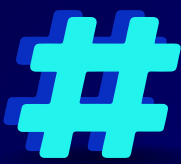
Get Inspired for your Next Campaign

The logic is simple:

Brands value customers, and customers value brands who create and participate. Creative Center gives brands a boost by revealing what content makes their customers go cuckoo.

Exciting new features include:

1. Trend Discovery

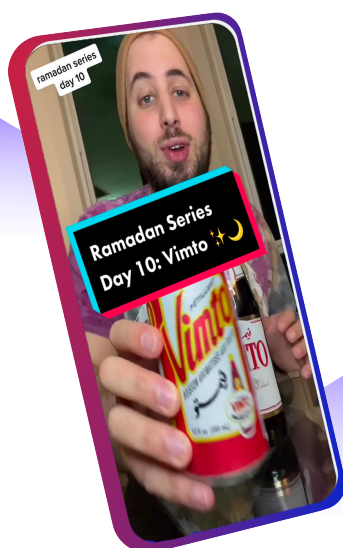


Monitor most popular hashtags by vertical and region & discover new trends across the platform.



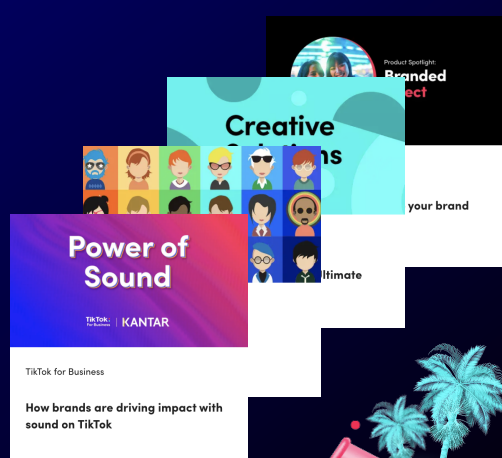
2. Top Ads

Analyze the best-performing ads on TikTok to gain inspiration.



3. Creative Insights

Identify ad specs most correlated to success on TikTok for better performance.



4. Commercial Audio Library

Browse more than 500,000 songs cleared for commercial use



Start your creative journey on creative center

Get Started